



WEST LONDON BUSINESS

Celebrating
excellence

AWARDS 2025

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Heathrow Lift Off: Connecting SMEs with Business Opportunities



Heathrow run **quarterly** events to connect innovative SMEs with their supply chain. Scan the QR codes below for more information.

About Lift Off:



View all opportunities:



Heathrow



**Welcome back to the Allianz Stadium, Twickenham!
It is wonderful to be together this Friday 31 January for
the 2025 awards - our twelfth 'celebrating excellence'.**

This year we are delighted to welcome comedian Tim Vine as host. Born in Cheam, London, Tim made his first real attempts at stand-up comedy in 1991 at London's Comedy Café. In 1993 he came second in the Hackney Empire New Act competition and gave up his office job in Croydon. In 1995 his show 'The Tim Vine Fiasco' won him the Perrier Best Newcomer award at the Edinburgh Festival. From 2004 to 2014, Vine held the Guinness World Record for the most jokes told in an hour. Recent television includes hosting ITV quiz show Football Genius.

The Awards brochure is structured around six themes of: SME Sector Leadership (p9); Sustainable & Responsible Business (p27); Economic Growth (p40); Corporate Leadership (p46); Next Generation (p51); and Individual Leadership (p62). Turn to page 68 to find out more about Dina Foods, West London Company of the Year 2025.

WELCOME

Thank you to our sponsors, judges - including panel chair Jonathan Seymour – the staff team (Amy Jiang, Florina Cojocaru, Elliott Parker, George Crozier and Amelia Grant) and all the businesses that stepped forward to participate in this year's competition. Also, thank you to West Londoner and globally renowned chef and author Dipna Anand for collaborating with the awards and stadium teams on a menu that celebrates our North Indian Punjabi diaspora's contribution to West London life and culture.

It is a real battle to make it onto our shortlist, so congratulations to all our finalists on your achievements in 2024. We look forward to seeing the innovation continue across West London in the year ahead.

ANDREW DAKERS
CEO, West London Business



THE SHORTLIST

SME SECTOR LEADERSHIP

Business Services Company of the Year

- Ask the Boss
- CI Projects
- K4 Group Services
- Oasis Accountants
- Smart Currency Business

Creative/Media Business of the Year

- Garden Studios
- PinkSEO
- Simon Inc

Education and Training Provider of the Year

- 20/20 Levels
- Aviation Generation @ HRUC
- Chalk n Duster Tutors
- Design Factory London (Brunel)
- K4 Group Services
- Richmond American University
- The Chainacademy
- The JGA Group
- West London College

Environmental Services Business of the Year

- Cyd Connects
- Greener Ealing
- HyWaves
- WhiffAway

Food & Drink / Hospitality Business of the Year

- Ace Café
- Planty
- The Weir

Health and Wellbeing Business of the Year

- Beauty Bar
- Lampton Leisure
- Pitshanger Health and Fitness
- The Children's Wellness Centre
- Westminster Women's Clinic

Logistics Business of the Year

- Alexanders Group
- Edwards Removals
- Palletways

Manufacturing Business of the Year

- Dina Foods
- Everglade Windows
- Russell Finex
- SXOLLIE

Property and Construction Business of the Year

- Michael Sparks Associates
- Paul Vick Architects
- The Metal Roof Company

SUSTAINABLE AND RESPONSIBLE BUSINESS

Apprentice of the Year

- Zainab Abbas Employer: Mace.
Training provider: The JGA Group.
- Angelina Pestani Ali Employer: Yuzu Hair LTD.
Training provider: HRUC.
- Caitlin Cain Employer: Boldgate.
Training provider: HRUC.
- Denis Cicu Employer: HRUC.
Training provider: HRUC.
- Joe Costa Employer: Royal Garden Hotel.
Training provider: HRUC.
- Nirosha Dissanayake Employer: Kent County Council.
Training provider: The JGA Group.
- Connor France Employer: Tom Kerridge Group.
Training provider: HRUC.
- Conor Grennan Employer: One Care iT.
Training provider: HRUC.
- Muhammad Zeeshan Irshad Employer: K4 Group Services.
Training provider: K4 Group Services.
- Chatwantee Ramlugun (Kavita) Employer: West London NHS. Training provider: UWL.
- Leah Tadman Employer: Specialist Care Services.
Training provider: HRUC.

Community Investment Award

- Action West London
- Alexanders Group
- ASTOP
- Dream Experience London
- Heathrow Inclusive Learner Partnership
- NHS North West London Procurement Services
- One Care iT

- Petit Miracles
- Russell Finex
- St George

Equality, Diversity and Inclusion Award

- Clayton Hotel Chiswick
- JCDecaux
- K4 Group Services
- United Colleges Group
- University of West London
- West Thames College

Responsible Supply Chain Award

- Lula's Patties
- SXOLLIE

Green Business of the Year

- Bush Theatre
- Chargebox
- Just Clear
- PinkSEO
- Russell Finex
- Thames Concrete
- VMI TV

ECONOMIC GROWTH

Incubator / Coworking Space of the Year

- Brunel RIEm
- Garden Studios - The Hive
- Imperial Incubator & Scale Space
- Venture X - Chiswick Park
- Westmont Enterprise Hub (UWL)

Innovative SME of the Year

- Generation C
- One Care iT
- Proptivity

Start-Up Business of the Year

- Generation C
- Proptivity

CORPORATE LEADERSHIP

Environmental Corporate of the Year

- APCOA
- JCDecaux
- Sanderson Design Group
- Westfield in partnership with Grosvenor

Socially Responsible Corporate of the Year

- Earls Court Development Company
- St George
- Westfield London

NEXT GENERATION AWARDS

Kidpreneur of the Year

- 3 Tips for Aliens
- Healthy Kind
- Jayce's World

Teenpreneur of the Year

- Juzin Ltd
- KJ's Craft Time
- Take Two Photography London

Young Entrepreneur of the Year

- Algi
- Trade Warehouse

ALSO REVEALED...

**PARK ROYAL BUSINESS OF THE YEAR
BUSINESS LEADER OF THE YEAR
LIFETIME ACHIEVEMENT IN BUSINESS AWARD
WEST LONDON COMPANY OF THE YEAR 2025**

THE JUDGES



AARTI JASWAL
West London Careers Hub
Strategic Lead



ANDREW DAKERS
West London Business/
Park Royal Business Group
CEO



ANDY SHARMA
Hillingdon Chamber
of Commerce
Chair



ASH VERMA
Ash Verma Consulting
Chair



BARRY BASSETT
VMI
Managing Director



CHRIS LUKINS
Venture X White City
Owner



COLIN STURGESS
Palletways
General Manager



GEOFF RODGERS
Brunel University London
Pro Vice-Chancellor
for Enterprise and
Employment



JO WITHERS
Harrow College and
Uxbridge College
Principal

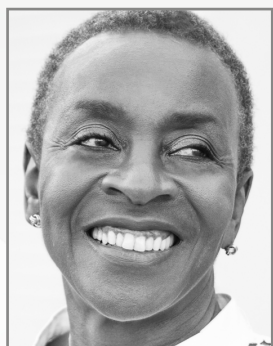


JOHN BRENNAN
West London Alliance
Vice-Chair



JONATHAN SEYMOUR
Moore Kingston Smith
Partner/Judging panel
chair

THE JUDGES



**JOYCE OKENWA
MACFARLANE**
Selfsense
Director



JULIE HOEGH
Garden Studios
Head of Sustainability



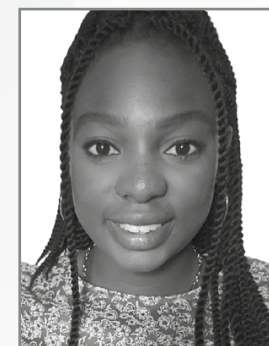
LEE-ANN PERKINS
Sustainable Ventures
Venture Support
Director



MICHAEL NICHOLSON
Westfield London
Centre Operations &
Estates Manager



ROBERT MOORE
Bright Grahame Murray
Managing Partner



ROCHELLE LAURENCIN
Spark!
Programmes and
Partnerships Manager



RUBY MIR
Skillsbuilder
Head of Development



SHANKER PATEL
West London Business
Chair



SIMON SCOTT
Fujitsu
UK Transport and
Logistics Lead



TOM LEVITT
Sector4Focus
Founder



VIC CHETTY
Heathrow Airport
Senior Stakeholder
Engagement Manager



The West London Retail Skills Hub now open!

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FOR CAREERS ADVICE, RECRUITMENT
SUPPORT, TRAINING AND MORE.**

WEST | LONDON
RETAIL | SKILLS
HUB   

WHAT IS IT?

The Retail Skills Hub is a unique facility aimed at helping local people to discover and develop the skills they need to achieve a rewarding career in the retail sector.

Your one-stop destination for careers advice, recruitment support and retail skills training. With three well-equipped studios, it's the perfect venue.

Get involved:

- Partnering on recruitment drives and events
- Hosting work experience students
- Taking part in Sector-based Work Academy Programmes
- Influencing the skills training available through the Hub
- Partnering with us on outreach activities to raise the profile of retail careers

Get in touch: info@retailskillshub.london OR retailskillshub.london

SME SECTOR LEADERSHIP

SME Sector leadership BUSINESS SERVICES COMPANY OF THE YEAR WINNER



CI PROJECTS

Continuous Improvement Projects (CI Projects) specialise in enhancing customer experiences, driving organisational change and achieving sustainable efficiencies through their signature methodology that is simple and effective to understand and apply: "Define It, Improve It, Sustain It".

Since their creation in 2012, they have found products and documents being overproduced that nobody uses, poorly designed and inefficient processes that generate waste, and untapped use of technology. They use a lean and change management approach to solve problems, implement new practices, develop new skill sets and cultivate mindsets. In 2024, their key objective was to reposition CI Projects as a people-first consultancy, with a focus on aligning people, processes, and technology as AI and automation reshape industries. This involved an extensive six-month rebranding project to prepare them for the future and expansion of their services into technology.



CI Projects' objective and approach are all very clear and they bring an impressive approach to problem solving rooted in innovation and creativity. Their recent collaboration with LSE to redesign their TOM, achieved a 20% reduction in operational inefficiencies after identifying key areas for improvement using the Lean Six Sigma methodology.



**JUDGES'
COMMENTS**

SME Sector leadership ENVIRONMENTAL SERVICES BUSINESS OF THE YEAR WINNER



Founded in 1992, the WhiffAway Group is a world leader in Waterless Urinal Technology, Biological Solutions and Closed Systems.

Working in Partnership with McAlpine & Co, the original Waterless Urinal and the world's first retrofit was invented by WhiffAway Founder Valerie McLean back in 1993. Following this breakthrough, WhiffAway then went on to pioneer many other recognised innovations, prioritising continuous improvement and investing in a team of experts to remain leaders in the sector.

The WhiffAway waterless urinal technology story is all about sustainability and starts way back in 1992. Company founder Valerie McLean was seeking a project which would make a BIG difference. Her preliminary findings demonstrated that institutions and organisations were actively exploring gas and electricity as a means of reducing costs and being more sustainable. But it became increasingly evident that water was overlooked and this was due to the relatively low combined cost (water in and sewerage out) at the time.

WhiffAway's business plan focuses on a unique, water-free, odour-eliminating urinal solution, making it stand out in the market. Founder Valerie McLean's vision and determination has enabled hundreds of companies to save money, measurably improve their environmental sustainability credentials and has saved an estimated 750,000,000 cubic meters of water and £1.9 billion for industry. That's the equivalent of 300,000 Olympic sizes swimming pools of drinking water!

**JUDGES'
COMMENTS**

SME Sector leadership ENVIRONMENTAL SERVICES BUSINESS OF THE YEAR HIGHLY COMMENDED



Greener Ealing Ltd (GEL) is a local authority trading company delivering high-quality sustainable waste, recycling, street cleansing, grounds maintenance and parking services on behalf of Ealing Council for its residents and businesses.

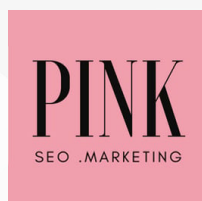
Greener Ealing took over in July 2020 with an expectation that performance must be urgently improved. GEL immediately defined their mission, vision, values, and clear strategic objectives to deliver high quality environmental services and becoming one of the leading environmental providers in West London and beyond.

GEL has two customer bases - the residents of Ealing and Ealing Council. They deliver services to the Council within a contractual agreement, and they undertake to provide first rate services to the residents of the borough. Their success has led Ealing Council to expand GEL's responsibilities beyond core environmental services. In 2023, Ealing Council awarded GEL the Parking Services contract, previously held by a third-party contractor, with the transition completed on 1 April 2024.

Greener Ealing set out very clear, meaningful set of objective targets and achievements. Their new responsibilities in 2024 has seen GEL deploying innovative technology in an area new to the business and successfully TUPE transfer 60 employees, as well as new frontline customer relationships.

**JUDGES'
COMMENTS**

SME Sector leadership CREATIVE / MEDIA BUSINESS OF THE YEAR **WINNER**



PinkSEO is a dedicated SEO agency based in Isleworth. Their chief objective is to maximise the online visibility of their clients through an organic, highly tailored approach that fosters long-term growth. To ensure this, they have formulated a strategic planning process that combines data analysis, keyword research, and unique content creation.

As the SEO landscape transforms, the agency has embraced AI's transformative potential by adopting innovative strategies to stay competitive and provide superior results for clients. These include integrating spoken long-tail keywords into client content and adjusting algorithms to accommodate the shift to AI-driven voice search. Pink SEO are further preparing for Google's 'core web vitals' update which prioritises user experience by implementing an AI-assisted strategy to improve client's website performance, using advanced techniques like lazy loading, efficient caching, and JavaScript minimisation.

PinkSEO's strategic clarity and commitment to deep innovation and AI adoption stood out. Their innovative approach has won them many satisfied clients with customer satisfaction tracked through four methods: a Quarterly Customer Satisfaction Survey, Trustpilot, testimonials, and case studies. Evidenced results make them a truly deserving winner.

**JUDGES'
COMMENTS**

Build your Business Future with Apprenticeships through Harrow, Richmond & Uxbridge Colleges.

Benefits of working with us

- Hire or train new and existing staff to increase productivity
- Maximise your recruitment and training budget
- Build a qualified workforce ready to meet your business priorities.



We offer Apprenticeships in over 28 industry sectors!



We are very proud to have had many winning and shortlisted Apprentices in the “Apprentice of the Year” category, over the last few years.

Congratulations
to all the nominees and winners this year!

Find out how to get started and how to take advantage of government grants (T&C's apply)
01895 853780 | www.hruc.ac.uk/apprenticeships



SME Sector leadership EDUCATION AND TRAINING PROVIDER OF THE YEAR WINNER

JGA

Developing Futures

The JGA Group empowers individuals and businesses by delivering high-quality training and apprenticeships that address critical skills gaps. In 2024, they expanded their specialist degree and master's level programmes and enhanced their creative training offer, with a particular focus on West London's thriving Film & TV industry. Their partnerships with leading employers such as Disney, Sky and BBC Studios are delivering impact for the creative sector and at the heart of this is their leadership of the West London Film & TV Skills Hub.

The public sector, including the NHS and Civil Service, relies on The JGA Group for innovative and specialist training solutions. Their programmes, such as the Health and Care Intelligence Specialist apprenticeship, are designed in collaboration with employers to meet sector demands.

The JGA Group have achieved record profit growth and a strong reputation for quality making a significant positive impact on learners and employers across the UK.



“With 77% of JGA Group apprentices achieving Distinction and learner satisfaction, their results are among the best in the industry. They are prioritising sustainability, achieving their 2027/28 carbon reduction targets five years early and maintaining a commitment to Net Zero by 2040. Alongside this, JGA Group are deeply committed to West London, hosting the strategically important West London TV & Film Skills Hub which hosted a highly successful Skills & Jobs Fest attracting over 1,500 attendees in 2024.”

**JUDGES'
COMMENTS**

SME Sector leadership EDUCATION AND TRAINING PROVIDER OF THE YEAR HIGHLY COMMENDED



Aviation Generation @ HRUC (Harrow Richmond & Uxbridge Colleges) is committed to developing the future workforce for the aviation industry through a pioneering two-year education and training programme. This unique Level 3 course, equivalent to 3 A-Levels, combines academic excellence with practical, hands-on experience, designed in collaboration with industry professionals.

Founded in 2020 as a not-for-profit CIC, Aviation Generation @ HRUC partners with Heathrow Airport to provide accessible, industry-aligned pathways for students. The programme equips students with the essential skills, knowledge, and behaviours needed for careers in aviation, ensuring successful outcomes through employment, apprenticeships, or further education.

With impressive results, 80% of students in 2023 achieved top grades, and this success continued into 2024. Expanding from a successful pilot at London City Airport, the programme grew into its global partner relationship with Heathrow in 2024, with plans for further growth nationally and internationally.

Aviation Generation @ HRUC is not just an education provider; it's a catalyst for positive change in the aviation sector, shaping a diverse and skilled workforce ready to meet the industry's needs.

Aviation General is a transformation innovation in the education landscape providing an exciting pathway for young people into a strategically important sector for West London - and one that can be hard to navigate. Learners spend a day a week based at the Heathrow Employment & Skills Academy giving easier access to the airport environment. It is also welcome to see the project successfully transfer best practice piloted in East London to the West of the capital.

**JUDGES'
COMMENTS**

SME Sector leadership EDUCATION AND TRAINING PROVIDER OF THE YEAR **HIGHLY COMMENDED**



Chalk n Duster Tutors is a leading education centre in West London, committed to supporting students in achieving academic success and personal growth. Their structured yet flexible curriculum aligns with national standards, offering personalised learning, skilled educators, and regular assessments to meet individual needs.

For over seven years, they have helped thousands of students excel in key exams such as the 11+, GCSEs, and A-Levels, while also building confidence and motivation. Their innovative approach includes targeted workshops, parental involvement, and progress tracking, ensuring each student receives the support they need to thrive.

With 4.9 stars on Google Chalk n Duster Tutors is rated as one of the top tuition centres in West London. They are trusted by families for their exceptional results and long-term impact on students' futures. With sustained growth and a proven track record of fostering academic excellence we are confident they will continue to shape brighter futures for the next generation.

**JUDGES'
COMMENTS**

SME Sector leadership FOOD & DRINK / HOSPITALITY BUSINESS OF THE YEAR WINNER



planty

Planty is a 100% plant-based subscription-based ready-to-eat meal service providing Michelin-star chef-prepared dishes delivered straight to your doorstep that are good for your health and the planet. The meals focus on sustainability, taste, convenience, and health, with the added benefit of reducing environmental impact through carbon-neutral deliveries and recyclable packaging.

The company's strategy included expanding its meal offerings, securing partnerships with brands like Heura and Meatless Farm to enhance product variety, and targeting nationwide delivery after a successful trial across the capital. As well as pursuing B Corp certification, Planty measures its success through growth in sales - over 1 million meals sold by Q4 2024 along with customer feedback which has informed menu development.

Planty's main objective is to make plant-based meals easily accessible while shifting consumer perceptions about plant-based diets. Ever growing numbers of West Londoners are eating their stand out meals inspired by the great taste and environmentally-friendly business practices, integrating sustainability into all aspects of Planty's operations.

**JUDGES'
COMMENTS**

SME Sector leadership

FOOD & DRINK / HOSPITALITY BUSINESS OF THE YEAR

HIGHLY COMMENDED



The Weir is a long-established family-owned pub nestled in Brentford - and the oldest pub in the area at 421 years old. It offers a cozy winter retreat and stunning summertime destination that boasts arguably, the best waterside garden in the whole of West London. The Weir's passion for hospitality has made them synonymous with great food, wines, whiskies, cocktails and professional, friendly service.

The pub's proud history includes being the residency of Joseph Mallord William Turner, one of the founders of English watercolour landscape painting whose works can now be found in the National Gallery. The Weir is situated alongside the 'nature reserve' of the River Brent with the garden visited by a plethora of wildlife by land, air and sea.

“The Weir is a thriving pub with bar and restaurant in the heart of Brentford that celebrates its history, as well as a highly contemporary offer. They host an all year round programme of events and are dedicated to making a significant positive impact to the local community. With 2,500 people registered for email updates and an impressive 65% engagement rate, they've built a loyal customer base serving local residents, as well as workers on the Great West Road.”

**JUDGES'
COMMENTS**



FLEXIBLE COWORKING

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Set in the iconic media and fashion neighbourhood, the Venture X offices in White City feature two floors of beautiful workspaces, spacious offices, expansive outdoor terraces, tech-enabled meeting and board room facilities, all designed around the community hub.



What we offer:

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Our private offices, desks, and virtual offices in White City have been designed for the success of your business and we're here to support you as you grow.



SME Sector leadership HEALTH AND WELLBEING BUSINESS OF THE YEAR WINNER



Run by a husband and wife team, the goal of The Children's Wellness Centre is to promote the health and wellbeing of children and young people in West London and beyond. They provide assessments, after-support and therapeutic intervention, supporting those aged 0-18 years and their families.

The Centre consists of an incredible team of specialised therapists, doctors, psychologists, trainers, and teachers and focuses on all aspects of children's physical, emotional, social, academic, and mental well-being. This has been instrumental in supporting positive childhood mental health all in one place, making it more accessible for parents and children. Within 5 years of the Children's Wellness Centre, the company grew into a team of 43 professionals allowing them to achieve the goal of being a Multidisciplinary Paediatric Therapy Centre.

In 2018, they added two additional services, in 2020 a further six and as of 2024 they have fifteen child and adolescent therapeutic disciplines up and running.

The Children's Wellness Centre has excelled in meeting critical gaps in children's mental health services with fifteen therapeutic disciplines including Counselling, ADHD and Mental Health Assessments and Play-Based Therapy and Support. Despite challenges in measuring long-term outcomes, their innovative approach and industry recognition make them a standout winner in this category.

**JUDGES'
COMMENTS**

SME Sector leadership LOGISTICS BUSINESS OF THE YEAR WINNER



Alexanders has its roots in the community. Beginning as a “man and van” servicing the local area they are working hard to keep their community ties as Alexanders grows. Alexanders have a clear goal of growing into a £7million turnover company by 2026, focusing on six strategies to reach this objective including environmental sustainability, storage expansion, community responsibility and infrastructural innovation.

A major challenge within the removals industry is the impact that it has on the environment. Alexanders are actively working towards best practices within the industry and setting new standards amongst their competitors. Their new headquarters is eco-friendly and built to Net Zero Carbon standards. Electricity is generated from a roof-mounted Solar PV System which power electric charging points for vehicles and bicycles.

All of Alexander’s materials are recyclable and they operate and manage a highly effective responsible supply chain that is constantly reviewed. Through this, they prioritise local suppliers thus reducing carbon emissions in transport whilst also ensuring their suppliers themselves provide eco-friendly alternatives that are reusable, recyclable or biodegradable.

“ Alexanders Group excelled with a strategic approach, directly addressing criteria with quantifiable data and strong supporting materials set them apart as winner. With a fleet of vehicles that are ULEZ compliant to Euro 6 standard they are working on a plan for a fully electric fleet in the near future. All staff also undergo rigorous training to become registered Which? Trusted Traders and they hold a 4.9 rating on TrustPilot. ”

**JUDGES’
COMMENTS**

SME Sector leadership MANUFACTURING BUSINESS OF THE YEAR WINNER



SXOLLIE is a company that focuses on making fresh, local single varietal ciders based in Ealing. Having grown up in South Africa, creator Laura knew the country had incredible fresh apples, but no one had thought to turn them into cider. Alongside co-creator Karol, they managed to create a tasty, vegan cider utilising their love of fine wine to make distinctly different ciders based upon single varietal apples and single estate provenance – a cut above those others gathering dust on the supermarket shelves.

They also hit their sustainability goals early: SXOLLIE's emissions are much lower than their UK competitors; all their packaging is recyclable; and they promote youth empowerment. SXOLLIE is the UK's first cider company to be certified as a B Corp, and one of only a handful of alcohol brands to achieve this accreditation, incorporating more efficient production methods that generate fewer emissions and using local apples without adding any additional sugars, artificial colouring or sweeteners.

“SXOLLIE has an innovative and inclusive approach. Joining a growing community of purpose-led West London-based B Corps the SXOLLIE range now features three definite tastes, all unique apples well-loved in the UK: the Golden Delicious, Granny Smith, and the Cripps Pink.”

**JUDGES'
COMMENTS**

SME Sector leadership

MANUFACTURING BUSINESS OF THE YEAR

HIGHLY COMMENDED



Dina Foods are one of the UK's leading artisan producers of specialist Mediterranean foods, which include a range of authentic flatbreads, confectionery, and savouries.

Dina Foods undertook a comprehensive strategic review of the business in 2017-22 with the objective of laying a solid foundation and roadmap for a strategic management structure to ensure sustainable growth and profitability for the coming years. This strategy includes the achievement of consistent and steady annual growth of the turnover and expanding the presence of Dina Foods' products to cover most major retail chains while maintaining breadth and depth of the distribution in the existing outlets.

“
Sticking to their family values and fundamental principles continue to shape the long-term vision of Dina Foods and remain the bedrock of all business developments. This Highly Commended award recognises Dina Foods consistently high and sustained performance.
”

**JUDGES'
COMMENTS**

SME Sector leadership PROPERTY AND CONSTRUCTION BUSINESS OF THE YEAR WINNER



Michael Sparks Associates were commissioned by St George to provide a design for a speculative industrial building development located in the London Borough of Brent what became SEGRO V-Park Grand Union, an ultra-modern innovative six-storey multi-occupancy industrial building, the first of its kind in the UK.

Situated in the north of Park Royal along the North Circular Road the site was vacant, having been previously used for low value storage and industrial uses. There were a number of existing buildings on site which were abandoned and of a low quality.

The development of SEGRO V-Park Grand Union at the site was part of St George's wider masterplan for Grand Union. In this context St George's vision for Grand Union was to deliver sustainable mixed-use development, allowing co-location of homes and jobs, creating a vibrant new community. The employment strategy evolved as result of working closely with GLA to understand the Mayor's priorities for intensified industrial development, in the context of a highly constrained land supply.

To achieve this, the building was designed to provide a hub of 118,353sqm (GEA) flexible light industrial space and maximise accessibility on the site, employment space and job opportunities in the area.

Michael Sparks Associates conceived an ultra-modern building design for their clients, prioritising sustainability. Their expertise was a critical contribution to the regeneration of this landmark 1.7acre brownfield site on the western edge of Park Royal. Since its launch in 2024 SEGRO V-Park Grand Union has brought to market a multi-level workspace for a diverse range of businesses that incorporates shared facilities to encourage co-working and innovation.

**JUDGES'
COMMENTS**

Degree Apprenticeships at the University of West London

The University is proud to be a provider of over 17 different apprenticeships for the healthcare, built environment, construction, digital sectors and business.

If you an employer or working for an organisation in England, did you know?

- Apprenticeships are open for all employees - new starters as well as those seeking to upskill.
- **For levy-paying employers:** the cost of the course is fully covered by the apprenticeship levy.
- **For non-levy paying employers:** up to 95 % of the training is co-funded by the government subject to funding band maximums.
- **Sharing the levy:** If you are a levy-paying organisation you can transfer up to 50 % of the annual value of your levy funds to a non-levy paying company - good to share with your supply chain or local communities.

If you are interested in providing a degree apprenticeship as an employer, please email:

Janet.Rowson@uwl.ac.uk



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L'ORÉAL



OPDC
OLD OAK AND
PARK ROYAL
DEVELOPMENT
CORPORATION



OPDC is transforming the largest brownfield site in London into an inclusive, sustainable and prosperous canalside district. With the arrival of HS2 and the Elizabeth line at the new Old Oak Common station, the area will benefit from fantastic connectivity to central London and other major UK cities.

With 75 acres of land within a designated Opportunity Area, Old Oak will be home to a diverse range of new sectors, affordable homes, jobs, local facilities and green and open spaces. It will be a thriving new neighbourhood where good growth and global opportunities meet local living.

Key facts



Up to **9,000**
new homes



1km
of canal
enhancements



25 acres
of high-quality
publicly
accessible
open space



**2.5 million
sq ft**
of commercial
and
employment
space



**New high
street**
with shops,
cafes,
restaurants &
local services
and amenities



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SUSTAINABLE AND RESPONSIBLE BUSINESS

Sustainable and Responsible Business APPRENTICE OF THE YEAR WINNER



NIROSHA DISSANAYAKE

Employer: Kent County Council

Training provider: The JGA Group

West Londoner Nirosha has demonstrated exceptional resilience and commitment to personal development throughout her Systems Thinking (ST) apprenticeship. A qualified medical doctor from Sri Lanka, she now works as a public health specialist for the Kent County Council.

Nirosha was a pioneer, one of the first 50 ST apprentices in England. She had to cope with an evolving course as well as specific challenges. English was not her first language, and the technical language of this level 7 (masters equivalent) apprenticeship was initially overwhelming. The concepts were completely alien to her. Nirosha's Sri Lankan English and maths qualifications were not recognised by the UK, so on top of working in her second language, managing a heavy workload and childcaring responsibilities, she completed English and math qualifications.

These challenges initially impacted Nirosha's progress but she remained determined. She engaged deeply with course materials. Her hard work and dedication led to a marked improvement in her progress, culminating in successful completion in August 2024.

Her project focused on using systems thinking models to tackle complex public health challenges faced by individuals experiencing multiple disadvantages, such as homelessness and substance misuse. Applying her learning she collaborated with stakeholders and those with lived experience, to address their interconnected issues.

Line manager Jess Mookherjee writes "I admire Nirosha, she has pushed through so many obstacles, including personal and health obstacles... She's dedicated, hardworking intelligent and conscientious..."



A qualified medical doctor from Sri Lanka, Nirosha transitioned to public health and completed a Level 7 leadership program. Despite language challenges, her colleagues highlight her exceptional impact, with one stating she has saved lives and improved others' well-being.



**JUDGES'
COMMENTS**

Sustainable and Responsible Business

APPRENTICE OF THE YEAR

WINNER



CHATWANTEE RAMLUGAN (KAVITA)

Employer: West London NHS

Training provider: University of West London

Kavita has always been a hard-working and extremely conscientious employee, however since completing her Chartered Management Degree Apprenticeship (CMDA), Kavita has been able to put her learning into practice. One clear example of this is Kavita's ability manage good patient flow and having a clear understanding of upcoming discharges which allows for necessary planning for incoming admissions.

Kavita's line manager Neil Ragoobar, Service Director and Clinical Lead at West London Forensic Service, said: "I have worked with Kavita for the past 8 years and been Kavita's line manager for the past 2 years. During this time her role as Referrals and Bed Manager has evolved greatly, becoming more complex due to changes in commissioning arrangements for secure mental health services.

"Kavita has grown in confidence when communicating with external stakeholders, including the Ministry of Justice, His Majesty's Prisons and Probation Service as well as other NHS providers. Kavita has been able to use her own initiative to develop new tools and systems to improve efficiencies, working closely with our Quality Improvement Lead and our Clinical Leads."



Kavita, a mature student and mother, advanced through multiple NHS roles balancing these demands with a management apprenticeship. Overcoming challenges as a non-native English speaker and during COVID-19, she remained focused on patient care, demonstrating resilience and dedication throughout her learning journey.



**JUDGES'
COMMENTS**

Sustainable and Responsible Business APPRENTICE OF THE YEAR

HIGHLY COMMENDED

ZAINAB ABBAS

Employer: Mace

Training provider: The JGA Group

ANGELINA PESTANI ALI

Employer: Yuzu Hair Ltd

Training provider: HRUC

CAITLIN CAIN

**Employer: Boldgate Training
provider: HRUC**

DENIS CICU

**Employer: HRUC Training
provider: HRUC**

JOE COSTA

**Employer: Royal Garden Hotel
Training provider: HRUC**

CONNOR FRANCE

Employer: Tom Kerridge Group

Training provider: HRUC

CONOR GRENNAN

Employer: One Care iT

Training provider: HRUC

MUHAMMAD ZEESHAN IRSHAD

Employer: K4 Group Services

Training provider: K4 Group Services

LEAH TADMAN

Employer: Specialist Care Services

Training provider: HRUC



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says **Victor Harabari**, Founder & CEO, Reneural, who attended **RIEm 2023**.

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*RIEm Independent evaluation report by S4W, 2024

For more information or to join **RIEm** please contact: **Dr Michael Joseph** (RIEm Programme Lead) ✉ riem@brunel.ac.uk

Sustainable and Responsible Business COMMUNITY INVESTMENT AWARD

WINNER

THE GREEN QUARTER

WEST LONDON

St George's The Green Quarter in London Borough of Ealing is one of the country's most ambitious regeneration projects. The 88-acre former Southall Gasworks is being transformed into a nature-rich neighbourhood, characterised by 13 acres of beautiful parks, meadows and wetlands, designed in partnership with London Wildlife Trust. Almost half of the site will be public space, including a mix of natural habitats, fitness trails, public squares, outdoor event space and children's play and recreation areas.

The new neighbourhood brings a wide range of public amenities to Southall, including a health centre, primary school, community centre and a mix of shops, cafés and office space. Investment has also flowed into infrastructure improvements, Minet Country Park, supporting Ealing's Air Quality Strategy, as well as a hire car and cycle club.

Significant contributions have gone back into the community through the provision of facilities, events, employment and skills investment, as well as community projects and charitable support. The approach is informed by community research, ensuring local needs and aspirations are listened to. A community survey surfaced The Green Quarter's three strategic priorities: connecting people and creating a sense of belonging, creating opportunities and promoting a healthy lifestyle. All investment is governed by the ability to deliver measurable positive outcomes against these priority areas. To support delivery of the community plan, The Green Quarter established a community chest programme in 2023 comprising a £25,000 small grant fund. Successful applicants must meet community priorities and provide direct local community benefit.



To achieve their purpose of true placemaking, strengthening communities and making a positive difference to people's lives, it is clear St George go far beyond their statutory obligations. Ongoing conversations with the community ensure that The Green Quarter team are focusing on areas that matter. We were particularly impressed at the broad range of stakeholders they seek to engage in the process.

**JUDGES'
COMMENTS**

Sustainable and Responsible Business COMMUNITY INVESTMENT AWARD

HIGHLY COMMENDED



One Care iT (OCIT), founded in 2005, is committed to creating social value in local communities through innovative and supportive initiatives. The company has raised over £35,000 for charities and provided more than £150,000 i-kind support. They have sponsored the Hillingdon Chamber of Commerce Business Expo and collaborated with Brunel University of London to maximise their local engagement.

OCIT participates in fundraising activities ranging from Tough Mudder and Ben Nevis climbs to supporting charities such as Community Connex and Khalsa Aid. They also partner with 14 charities, offering discounted services that help organisations like Community Connex secure key tenders. Additionally, OCIT supports SMEs through the Hillingdon Business Support Programme and provides cyber security mentorship to local businesses.

Focused on inclusivity and innovation, OCIT offers free computer classes for the elderly in partnership with Age UK, helping over 75 individuals improve their digital skills. Their efforts have significantly impacted both the community and their business, strengthening their reputation and presence in London Borough of Hillingdon.

“One Care iT operates on an ambitious scale, showcasing a remarkable variety and consistency in its community-focused activities. Deeply connected to the local area, they engage with all groups, actively participating in a remarkably diverse range of community initiatives adding value and making a positive impact across the board.”

**JUDGES'
COMMENTS**

Sustainable and Responsible Business COMMUNITY INVESTMENT AWARD

HIGHLY COMMENDED



Dream Experience London is dedicated to investing in the local community in West London through empowerment, education, and job creation. Every Friday, they conduct free DJ lessons for 8 to 16-year-olds in Chelsea and Ladbroke Grove, fostering creativity and mentorship while keeping the young people engaged in positive activities.

Dream Experience also focus on providing music therapy for children with SEN, particularly those with autism and Down's syndrome. Their inclusive classes enhance their emotional well-being and social skills, creating a supportive environment for self-expression.

As their party planning & mobile DJ/Tutoring company has grown, Dream Experience has also been able to create job opportunities for residents, particularly targeting 16-25-year-olds who struggle with employment due to lack of experience. They offer training in event planning, sound engineering and customer service, empowering them with valuable skills. Additionally, they support individuals reintegrating into society after incarceration, providing them with training and job opportunities to encourage personal development and responsibility.

Dream Experience's initiatives have fostered ongoing relationships with community organisations, reinforcing their commitment to community engagement. Through these efforts, they strive to make a meaningful difference by nurturing young talent and supporting vulnerable individuals, ultimately striving to empower our West London community towards a brighter future.

“
Dream Experience London provides DJ training to support young people in need. Starting out as a small initiative, it has resonated deeply within the local community, offering a meaningful and positive focus for young people who might otherwise lose direction. Their organic growth and continued expansion have enabled them to make a lasting impact, helping ever more West Londoners through their programme.
”

**JUDGES'
COMMENTS**

Sustainable and Responsible Business EQUALITY, DIVERSITY AND INCLUSION AWARD WINNER



'Opportunities for All' continues to be the mantra and key pillar for the University of West London's (UWL) strategic plan. 'Achievement 2028' aims to create 'an inclusive and diverse culture across the University by attracting a diverse workforce and students from all backgrounds, ages and heritage. Their strategic approach is underpinned by a number of interlinking policies, committees, frameworks and structures, including an EDI Advisory Group and Gender and Ethnicity Pay Gap Reports.

Building on the success of their inaugural Festival of Inclusion and Wellbeing (rated good or excellent by 98% of participants), UWL has developed a comprehensive plan of learning and development. UWL is striving to ensure their workforce better represent their student body, where 60% are from Minority Ethnic (ME) backgrounds, with 45% of academic staff who joined in 23/24 being from ME backgrounds.

Academic progression is also encouraged through the Academic Employment Framework and 60% of the applicants this year were from ME backgrounds and 55% were female. 41% of their staff are from ME backgrounds and 38% of their academic staff are from ME backgrounds, comparing favourably with the ME population in West London which makes up 35-45% of the population.



University of West London has a clear strategic approach with focus on key areas of development. They have a comprehensive application with clear and demonstrable strategy targets, results and impact. Their acclaimed Office for Students-funded project 'People Like Us: Addressing racial and cultural barriers to accessing wellbeing support' also evidences their efforts and achievements.



**JUDGES'
COMMENTS**

Sustainable and Responsible Business RESPONSIBLE SUPPLY CHAIN AWARD

WINNER

Lula's Patties
BAKED WITH LOVE

Lula's Patties started from a desire to create delicious, healthy veggie patties free from artificial ingredients, inspired by Caribbean flavours. Their goals are to offer tasty, natural food options, support local farmers by sourcing fresh ingredients, and promote sustainable eating habits.

They prioritise sustainability by sourcing ingredients from local city farms and local suppliers, which reduces Lula's carbon footprint and supports the community. They plan to enhance their offerings with exciting new flavour combinations and increase their use of locally grown produce. This ensures the freshest ingredients while fostering strong relationships with local farmers. Through these efforts, Lula's Patties are seeking to build a brand recognised for quality, health, and sustainability.

Lula's Patties thrives on innovation and creativity, especially when it comes to flavours and sustainable practices. For example, they partner with a coffee shop that sends its old coffee grounds to a rooftop farm who then grow in the coffee granules mushrooms. These mushrooms are then used in their patties, which are sold back at the same coffee shop, creating a complete circular cycle process.

They also collaborate with West London companies that have vertical farm pods in their offices. These pods provide them with fresh vegetables at harvest time, which are used to create seasonal and exclusive patties. This unique approach not only enhances their flavours but also strengthens their commitment to sustainability. By forming close partnerships and focusing on sustainability, Lula's keeps their supply chain steady and product quality high.

Lula's Patties is highly innovative, focusing on local suppliers and community-based partnerships. They've got initiatives like the coffee ground mushroom cycle, which was great. The company's community values are deeply embedded with ethical sourcing and attracting of health-conscious consumers at its heart.

**JUDGES'
COMMENTS**



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Sustainable and Responsible Business SME GREEN BUSINESS OF THE YEAR

WINNER



Inspired by the Better Futures programme with Imperial in 2021, VMI TV set out to deliver an ambitious net-zero plan, aligning with UN SDG Goal 9 to upgrade its operations and achieve net-zero emissions by 2030. With tailored strategies addressing Scope 1, 2, and 3 emissions, VMI has already achieved a 50% reduction in base-year emissions two years ahead of schedule.

Key initiatives include transitioning to 100% electric delivery vans, installing solar panels across London and Bristol facilities, upgrading insulation and lighting, and implementing zero-waste policies. By 2022, VMI became a nil-waste company, with only residual non-recyclable waste incinerated and renewable energy powering its operations.

VMI promotes sustainable practices within the company and the wider industry. Staff are encouraged to adopt plant-based diets, sustainable commuting options, and reduced air travel, supported by incentives. Additionally, VMI spearheads an industry-wide sustainability group, sharing best practices to drive change across the sector.

Recognised for its measurable impact, VMI reduced emissions from 213T in 2021 to just 78T in 2023. With continued efforts and collaboration with suppliers, clients, and competitors, VMI is setting a new standard for environmental responsibility in the film and media industry.



VMI TV's approach is clearly set out with a comprehensive approach to transitioning the business to net zero by 2030. The business has invested in solar panels, EVs and more bespoke innovations to its product range. Beyond this they are continuing to provide exemplary collaboration and leadership across their industry, supporting others transition to net zero.



**JUDGES'
COMMENTS**

Sustainable and Responsible Business SME GREEN BUSINESS OF THE YEAR

HIGHLY COMMENDED

ChargeBox®

ChargeBox is leading the way in sustainable charging solutions with a clear commitment to achieving carbon neutrality by 2030. They have undertaken a comprehensive evaluation of their carbon footprint, covering emissions across their operations, supply chain, and the full lifecycle of their products. Through targeted strategies and innovative approaches, they have already achieved significant milestones. Since 2019, ChargeBox has reduced their absolute carbon emissions by 61% and cut emissions relative to revenue by 30%, demonstrating their dedication to combining business growth with environmental responsibility.

By sourcing renewable energy, improving energy efficiency, and localising production to reduce transportation emissions, ChargeBox has transformed their operations. Their solutions are designed to minimize embedded carbon while offering a sustainable alternative to short-life products. With a strong focus on collaboration, ChargeBox actively engages with suppliers and partners to promote greener practices, ensuring their sustainability efforts have an impact across the industry.

ChargeBox continues to share their environmental successes and best practices, working closely with clients, industry organisations, and sustainability programs to inspire others and maintain transparency. Their journey not only highlights their leadership in sustainable innovation but also reinforces their unwavering commitment to creating a cleaner, greener future.

Chargebox stands out for clearly outlining their efforts to reduce Scope 1, 2, and 3 emissions and the challenges they've overcome. Their unique approach of measuring emissions relative to revenue ensures that as their business grows, they continue to reduce emissions without compromise.

**JUDGES'
COMMENTS**

ECONOMIC GROWTH

Economic Growth INCUBATOR / COWORKING SPACE OF THE YEAR WINNER

IMPERIAL INCUBATOR

WHITE CITY



Scale Space is a 200,000 sq ft scale-up community in the White City Innovation District, offering a blend of co-working, labs, and office spaces. A joint venture between Imperial and Blenheim Chalcot, the UK's leading venture builder, Scale Space's mission is to unlock the potential of UK innovation by connecting companies to talent, networks, markets and infrastructure, leveraging its partners' vast resources. The Imperial White City Incubator, situated within Scale Space, supports 25 early-stage deep science companies with flexible lab space, shared equipment, and expert guidance.

This thriving ecosystem includes over 110 businesses from sectors such as Health and Life Sciences, AI, Technology, Sustainability and Security, and incorporates members of Imperial's I-HUB in White City. Companies like Addionics, which raised £30M in Series B funding, and Purafinity, which expanded twice after securing £17.8m, are prime examples of the Incubator's success.

Incubator members also benefit from cutting-edge facilities located within a five-minute walk, including the Henry Royce Institute for materials research, the Advanced Hackspace for prototyping, and the London Bio Foundry for synthetic biology. James MacDonald, CEO of Solena Materials, said, "We've leveraged the Hackspace to create customised equipment for our labs and research." Purafinity's founder Henrik Hagemann notes: "We sourced specialist expertise from Imperial's ecosystem, including academic collaboration, to accelerate our progress."

At the heart of the White City Innovation District the Imperial Incubator offers a comprehensive space and a range of advanced equipment that technology startups need including laboratories and test facilities. The platform provides global exposure, including venture treks abroad. Meanwhile Scale Space's offer includes comprehensive business support through workshops, executive education and networking events. Taken together this makes for a world-class ecosystem.

**JUDGES'
COMMENTS**

Economic Growth INCUBATOR / COWORKING SPACE OF THE YEAR

HIGHLY COMMENDED



Venture X Chiswick Park prides themselves on fostering a community that enables businesses from all sectors to grow together. More than just a workspace, Venture X Chiswick Park cultivates an inclusive environment where members are supported, connected, and become part of a community greater than their individual companies.

Their diverse community ranges from start-ups like Post-Op to established companies such as Kiwi.com, and ethnically diverse backgrounds, including Greendome and TESUP. Venture X ensures everyone feels a sense of belonging and the diversity enriches the workspace and encourages collaboration and innovation.

Events are a cornerstone of the community. Venture X organises tailored activities, from creativity-stimulating workshops to business-focused events offering expert advice on finance and marketing. Social events celebrate cultural diversity, with a range of food and drink options that ensure inclusivity for all.

The community extends beyond the physical space, into the wider Chiswick Business Park. Venture X participate in park-wide events, including netball/football competitions, and host collaborative activities that strengthen relationships between Members and local businesses. Venture X also provides its space and resources to deepen their partnerships with various West London business organisations.



Ultimately, it's the strong sense of community that makes Venture X Chiswick Park unique. They retain Members because they feel supported in an environment where they can thrive. Consistently positive member feedback and high occupancy are a testament to this. Their commitment to sustainability is evident in all upgrades and capital investments, underpinned by a clear customer focussed strategy - truly impressive.

JUDGES'
COMMENTS



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Economic Growth INNOVATIVE SME OF THE YEAR **WINNER**



One Care iT (OCIT) is transforming building design by combining IT innovation with advanced LED lighting systems. Their solutions enable building owners and developers to create sustainable, intelligent workspaces that meet net-zero targets and comply with global standards such as LEED, WELL, BREEAM, and REEB.

By introducing transformative technology, OCIT offers a smarter, safer, and more cost-effective approach to lighting. Traditional 230Vac mains cables are replaced with modern Ethernet or 2-core flex cables supporting 48Vdc SELV, reducing energy consumption, improving safety, and lowering installation costs. Outdated single-use LED drivers are eliminated in favour of centralised drivers installed at ground level, simplifying maintenance and removing unnecessary infrastructure.

In addition, advanced IoT sensors capture critical building data, including air quality, occupancy, and temperature, enabling automation and transforming workspaces into intelligent environments. These innovations significantly reduce energy consumption by up to 50%, cut cooling costs by 15%, and reduce installation and commissioning time by 75%, making sustainable and intelligent buildings a reality.



One Care iT is a fast-growing company with an impressive 69% increase in turnover last year. This reflects the creativity and agility of their leadership as well as a strong product range, making them a deserving winner.



**JUDGES'
COMMENTS**

Economic Growth START-UP BUSINESS OF THE YEAR WINNER



Generation C is a trailblazing educational organisation dedicated to building a future centred on sustainability, social value and positive climate action. Their work converts "climate anxiety" into "climate optimism" to create a more sustainable tomorrow.

Generation C argues that the current National Curriculum does not adequately prepare students to: engage with the challenges of sustainable living; link learning to the vast range of innovations and solutions being applied to address and deal with climate issues; or produce school leavers with the requisite green and other skills that businesses need.

Alongside this most businesses do not effectively communicate their solutions and positive actions to next generation stakeholders who increasingly make lifestyle and career choices based on ethical and environmental considerations.

In response, through collaborative partnerships with industry leaders including Octopus Energy, dentsu, RWE, Daikin and others, Generation C address these challenges by co-creating solution-driven educational resources that enable teachers to integrate sustainability concepts and innovations into regular lessons and connect with relevant green career opportunities. Online access to resources enables schools to teach practical, actionable insights while businesses meet ESG, marketing and talent management goals.

Generation C stands out once again for its educational programmes focused on sustainability in primary and secondary schools setting. By offering hopeful, solution-oriented lessons, they inspire children to pursue careers addressing environmental challenges and are earning strong recognition.

**JUDGES'
COMMENTS**

CORPORATE LEADERSHIP

Corporate Leadership SOCIALLY RESPONSIBLE CORPORATE OF THE YEAR WINNER



Westfield London's Better Places 2030 strategy builds on the UN Sustainable Development Goals, with a focus on 'Sustainable cities and communities'. The strategy aims at transforming and future-proofing their portfolio, giving purpose to their teams, drive to their retailers, experience to their visitors and shared value for their communities.

A study validated by the Social Value Portal highlighted their significant social value. From 2021-2023, Westfield London and their supply chain generated £34m in social and economic value through their Community Resilience Action Plans. Key themes include: Work contributions through jobs, skills, and training, totalling £29m; supporting healthier, safer communities with contributions of £3.4m; and environmental initiatives to cut carbon emissions by 80% by 2030 generated £1.8m.

In 2024, 53.3% of their 12,000 strong workforce live in West London boroughs, providing training, mentoring, and exposure to potential employees. In 2024, Westfield launched the West London Retail Skills Hub in partnership with charity Spark! and West London College, supporting career growth in retail.

Westfield provided clear evidence of their social impact through their Better Place's strategy, and included what they were doing for the environment, healthier and safer communities, jobs, skills and training throughout the application. Their connections with their surrounding community grow deeper every year and in 2024 we were impressed to see their ambitious new partnership - launching a Skills Hub with Spark! and West London College.

**JUDGES'
COMMENTS**

Corporate Leadership ENVIRONMENTAL CORPORATE OF THE YEAR

WINNER

APCOA

Europe's number one car park operator, Hillingdon's APCOA acknowledges its significant impact on the environment and continues to make tangible advancements in sustainability within their operations. They aim to transform parking infrastructure to form a part of tomorrow's sustainable mobility. The most recent analysis of their environmental KPIs was published in the UK ESG Report in 2024, and highlighted significant enhancements in their sustainable operations.

APCOA's total carbon footprint for 2023 was 11,644 tCo2e, a reduction of 3,831 tCo2e from the baseline year of 2021 and direct emissions were reduced by 3% from the previous year. Electric vehicles now account for 45% of the total fleet, a doubling since 2022.

APCOA continues to purchase 100% of their electricity from renewable sources including hydro, wind, solar, biomass and landfill gas. In addition to this, they used increasing amounts of solar panels, LED lighting and Voltage Optimisers in car parks to reduce energy usage - as an example, their Urban Mobility Hub car park in Carmarthen reduced lighting electricity consumption by 55% with the installation of LEDs.

APCOA have continued to push hard on carbon reduction, seeing a total reduction of 221tCO2 in their Scope 1 and 2 emissions from our 2021 baseline. Uniforms are all made from recycled materials, and frictionless technology removed the need for over 5 million printed paper parking display tickets.

“
APCOA understands that innovative solutions for urban mobility are critical and they have put the business at the heart of discovering and delivering practical solutions. At a grassroots level we were impressed at APCOA planting 500 trees close to their HQ at Crane Park Primary School in Feltham to offset 500 tCO2e of carbon emissions.
”

**JUDGES'
COMMENTS**

Corporate Leadership

ENVIRONMENTAL CORPORATE OF THE YEAR

HIGHLY COMMENDED



JCDecaux

Since 2023, JCDecaux UK's Environmental KPIs have delivered significant, measurable outcomes that underscore their commitment to sustainability. A key achievement has been the notable reduction in their carbon footprint, driven by the implementation of renewable energy across all UK operations. JCDecaux has shifted to energy-efficient digital displays, zero emission vehicles and optimised operational processes, resulting in a measurable decrease in their energy consumption and greenhouse gas emissions. These efforts have helped them align with their net-zero targets while also contributing to wider industry goals for carbon reduction.

The green supply chain initiative has been another success, with over 90% of their suppliers now meeting stringent environmental criteria. JCDecaux has prioritised partnerships with vendors that use eco-certified materials, such as FSC-certified paper, and adopted sustainable logistics practices, including working with suppliers using electric or low-emission transport. This initiative has not only reduced the environmental impact of their supply chain but also strengthened relationships with like-minded partners who share their sustainability values.

In their own words, "These outcomes have positioned JCDecaux UK as a leader in sustainable out-of-home advertising. Our environmental initiatives have set new standards for the industry, showcasing how innovation and responsible practices can be balanced with business growth".



JCDecaux, HQed in West London, has a suitably ambitious environmental sustainability programme for a globally recognised brand. Through their continued focus on reducing emissions, adopting renewable energy, and maintaining a sustainable supply chain, they are contributing to a greener future for the advertising sector.

**JUDGES'
COMMENTS**

Creative spaces for creative minds just like yours

The Hive is a creative production and co-working space that is the perfect hub for emerging talent. With two podcast studios, a small content production space, editing suites, and collaborative working space, The Hive is a homebase for independent film and television talent to develop their skills and grow their businesses.

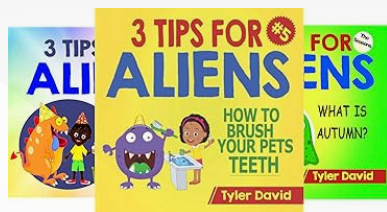
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NEXT GENERATION AWARDS

Next Generation Awards KIDPRENEUR OF THE YEAR **WINNER**



Tyler David has already published 45 books by the age of 11, and his latest project, Create and Publish Books, is all about helping other children to become authors like Tyler. Using Amazon's platform, he has created a programme which shows children how to write, illustrate and publish their works on the platform.

Tyler writes: "What makes my project exciting is that I'm a kid teaching other kids. I've been through the whole process, so I understand the challenges, and I make it easy for other kids to follow. Most programs out there are run by adults, which can sometimes feel a bit intimidating or boring for kids my age. With my project, I make it fun, and I explain things in a way that's easy to understand. Plus, my books aren't just about stories - they teach important lessons that you don't usually learn in school, like how to be kind, how to help the planet, and how to stand up for what's right."

Book Coaching for Kids. We were impressed with the high number of books that Tyler has had published that highlight really important topics, such as environmental issues. For printing his books, he also uses a print on demand service through Amazon to reduce waste. We were particularly impressed that he is now encouraging other young aspiring authors using his extensive experience to support them to navigate their way around the publishing processes.

**JUDGES'
COMMENTS**

Next Generation Awards KIDPRENEUR OF THE YEAR

HIGHLY COMMENDED



Jayce's World of Learning Diverse Educational Gift Box inspired by Jayce Joyce was created following the publication of his first book series at the tender age of 4. Jayce Joyce is a highly gifted 6-year-old British author who has achieved remarkable success in the literary world since the age of 4.

His gift box is dedicated to promoting early literacy skills and diversity in children's learning and consist of his three books, activity books, flashcards, reward stickers, creative writing sheets, jigsaw puzzle, pencils. The concept of early literacy skills and inclusivity is appealing, and being spearheaded by a 6-year-old prodigy adds credibility and intrigue. Prospects are bright in the growing market of educational resources for early learners. Challenges have mainly centred around the continued challenge of diversity and inclusion in today's society, so partnering with early education groups focusing on his unique values of inclusion and literacy have been extremely important.

Jayce is truly inspiring, publishing his first book at the tender age of four. Through his Diverse Educational Gift Box Jayce is now promoting early literacy skills and inclusion. The Gift Box's educational partnerships are sparking a high interest from children, parents and teachers. Taking this to another level, Jayce is now also developing an app.

**JUDGES'
COMMENTS**

Next Generation Awards KIDPRENEUR OF THE YEAR

HIGHLY COMMENDED



Precisa, the founder of Healthy Kind, makes organic, vegan and all-natural anti-perspirant deodorants for all ages and skin types, with a particular focus on ensuring the deodorants are suitable for sensitive skin. She has received the British Citizen Recognition Award for her work and commitment to bettering society and helping the local community through Healthy Kind.

At 9 years old she started the business, noticing many would-be deodorant customers struggling with products made up of too many ingredients and unsuitable for their sensitive skin. Precisa set about to make her deodorant from maximum 4-5 natural ingredients, and has an organic shop dedicated to selling her products. Healthy Kind is also addressing the environmental impact of their products by utilising refills to limit the amount of stock needed and to ensure there is no overproduction.

Precisa's success has led to her being featured on Sky News and Facebook Live interviews, as well as approaches from local traders to sell at markets and exhibitions.

We love the way that Precisa is now using her unique entrepreneurial skills to support and mentor other children to start their own businesses, particularly focusing on improving opportunities for young refugees. We absolutely admire her resilience and encourage her to maintain her optimism and drive - she is doing great things!

**JUDGES'
COMMENTS**



"THANK YOU FOR MENTORING ME AND ADVISING ME ON MY CAREER"

Working together with schools, charity partners and SEGRO customers, we are proud to have supported 1,000 schoolchildren into exploring the world of work through in-school careers workshops, site visits, and a dedicated mentoring program in West London.

One extraordinary thing leads to another

[SEGRO.com/Communities](https://www.segro.com/Communities)

SEGRO

Spark Graduate, 2024

Next Generation Awards TEENPRENEUR OF THE YEAR

WINNER



KJ's Craft Time is a creative venture offering educational and fantasy-themed craft boxes designed to inspire children aged 4-12 to explore their imagination and develop fine motor skills through hands-on activities. What sets KJ's Craft Time apart is their unique combination of creativity and education, with themes such as Space, Nature, Dinosaurs, Safari, Ancient Egypt, Princesses, Pirates, and Mermaids. Each box is packed with enough materials and activities that children often don't finish it all in one day. Their craft boxes provide immersive, fun experiences that encourage children to step away from screens and engage with the world around them.

Khamani Edwards, the creator of KJ's Craft Time explains: "Launching during the second lockdown with my two friends came with challenges. Additionally, growing the business while managing Dystonia - a physical disability that affects my mobility, presented its own set of challenges. However, my commitment to delivering a product that blends education with creativity has helped me succeed and continue to grow. I am particularly excited to announce the launch of our Special Educational Needs (SEN) Range this October, offering adaptive tools and craft supplies to make arts and crafts more accessible to all children."



KJ's Craft Time impressed us with their resilience, creating diverse educational craft boxes while overcoming several challenges along the way. Their sustained focused on growth, market expansion, and inclusion is delivering a forward-thinking in product development. And their founder's ambition doesn't stop in the UK with plans to reach a global audience.



**JUDGES'
COMMENTS**

Next Generation Awards TEENPRENEUR OF THE YEAR

HIGHLY COMMENDED



Talhah Syed started off taking photos as a side interest with his mum's phone at the age of 12, leading into the establishment of Take Two Photography and an award-winning career in wildlife, products and portrait photography. He has been shortlisted for a number of awards, including the British Wildlife Photography Awards and his work displayed at the Glasgow Gallery of Photography and the Saatchi Gallery in London.

Talhah writes: "From a keen interest I moved on to using a professional level camera taking shots for friends and family. The local council recognised my work and received a scholarship to undertake a GCSE Photography in exchange for work done with the council. I then built up a number of clients for product and headshot photography whilst shadowing professional videographers who filmed films like Marvel movies.

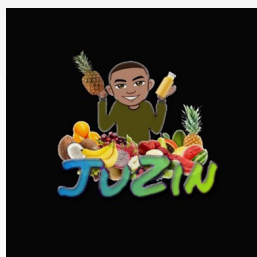
"My business had a slow progression as I didn't have a lot of flexibility on accessing the studios where all my main photoshoots took place. I managed to do some networking with a design studio in Park Royal and now have a unique studio space."

Talhah's clients are now typically individuals or businesses looking to capture special moments or enhance their brand image, using sustainable materials for shoots and choosing ethical suppliers. We are delighted that this young West London photographer aspires to have a permanent studio space of his own and hope he will find it locally.

**JUDGES'
COMMENTS**

Next Generation Awards TEENPRENEUR OF THE YEAR

HIGHLY COMMENDED



Juzin Ltd is a 100% natural juice and plant-based smoothie company. Its blends are designed to give your body the natural medicine, (vitamins and minerals) that it needs and to boost your overall health. The difference with Juzin's drinks and the everyday beverages that you pick up in local stores is that their products are 100% natural, with NO ADDITIVES, and NO PRESERVATIVES so you will benefit from all the goodness in the produce used.

Juzin Ltd serves members of the local community as well as attending various markets and pop up stalls at Portobello Nights, one of the best vegan night markets in West London, explaining the benefits of their drinks to new customers. For example, the Tropical-Zing blend is a natural colon cleanser which can improve digestive health. Produce is bought from local vendor's markets.

From here, Juzin would like to buy a van to help sell their juices to a wider audience in London and throughout the UK.

Juzin Ltd focuses on producing healthy juices aimed at encouraging young people to make better choices for their health, offering beverages with 100% natural ingredients, no additives, and no preservatives.

**JUDGES'
COMMENTS**



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Next Generation Awards YOUNG ENTREPRENEUR OF THE YEAR

WINNER



TRADE WAREHOUSE

Elliot is a 23-year old entrepreneur based in Ealing, West London. When the pandemic hit after finishing secondary school, Elliot decided to invest his time in learning a new skill - web design. He started doing freelance web design for businesses in West London, having taught himself all of the necessary skills through YouTube and other online courses. After building a website for his father's roofing business, Elliot noticed a gap in the market for selling construction and outdoor materials online. In response, using the money earned through freelancing, Elliot managed to launch the Trade Warehouse.

People were moving away from buying in traditional brick-and-mortar stores. Elliot's vision was to create an online shop which enabled customers to buy all their building materials in one place, supported by an expert customer service team available via live chat, phone or email. Feedback from those in the sector was that many online retailers fail to provide good customer service.

Elliot launched the website, despite many challenges from difficulties hiring staff, to managing supplier and customer issues, and a cyberattack that took the website offline temporarily. Now Trade Warehouse sells to thousands of customers 24/7 across the UK. Alongside Elliot has built a network of 13 core suppliers across the country committed to providing quality goods.



Elliot's leadership through the start-up phase of Trade Warehouse has been phenomenal. Elliot clearly understood that a critical part of the success of the business was going to be treated customers, people and suppliers well; and his focus in this area is delivering results.



**JUDGES'
COMMENTS**

Next Generation Awards YOUNG ENTREPRENEUR OF THE YEAR

HIGHLY COMMENDED

Algi

Algi is a unique patent-pending living wall solution that harnesses algae to improve energy efficiency and air quality. By using algae - responsible for producing 70% of the world's oxygen - Algi offers natural air purification and enhanced insulation, making it a sustainable solution for eco-conscious businesses. It reduces energy costs while cleaning the air, transforming indoor environments into healthier spaces.

Unlike traditional air-purifying technologies, which rely on chemicals and consume high energy, Algi uses the natural photosynthesis process of algae. Their solution is modular, making it adaptable for both large-scale industries and small urban projects. The Research and Development involved numerous iterations and testing, until succeeding to create a functional prototype. The innovation won the Public's Favourite prize at the finals of the Sustainability Hospitality Challenge 2024 held in Dubai.

Algi was conceived as a sustainable solution to improve the planet's health. By integrating algae into living walls, we provide an energy-efficient way to purify the air, reduce carbon emissions, and produce oxygen in urban environments. Algi's living walls act like trees in cities, capturing carbon dioxide and releasing oxygen, turning buildings into active participants in combating climate change. Through real-time data tracking, users can monitor the environmental impact of their Algi installation, learning how much carbon is being captured and oxygen produced.

Algi is an innovative concept featuring a living wall, showcasing exceptional creativity and potential. The transparency of the real-time data tracing has the potential to encourage more eco-conscious behaviour. While still in the start-up phase Algi is highly promising, and we look forward to seeing it grow in the years ahead given their long-term vision to have Algi installed in buildings worldwide, creating greener, cleaner cities.

**JUDGES'
COMMENTS**

INDIVIDUAL LEADERSHIP / OVERALL WINNERS

Individual Leadership / Overall Winners PARK ROYAL BUSINESS OF THE YEAR 2025

WINNER



Dina Foods, based in Park Royal, is one of the UK's leading artisan producers of specialist Mediterranean foods, which include a range of authentic flatbreads, confectionery and savouries. Dina Foods combines a heritage steeped in Mediterranean traditions and family recipes. They have a strong focus on using only the finest ingredients and a commitment to product innovation. Having grown from a small family-run business, Dina Foods has become a market leader supplying national and international customers.

Producing the finest quality products is the core principle which has guided Dina Foods business since 1992 and which continues to drive their success today. Dina Foods has bespoke production lines and, combined with their unique recipes, has ensured their products are authentic and flavoursome.

Their most recent five-year strategic plan set out to strengthen and improve manufacturing to achieve the growth strategy, upscale the manufacturing processes to meet customer demand and enhance production capabilities. Their well-equipped manufacturing facilities in Park Royal operate to the highest safety standards and are constantly audited by BRC, IFS and third parties.

We were very impressed by their strategic plan and Dina Foods hold the highest accreditation for food safety including: BRC, IFS Higher Level and Sedex. They have clearly embedded a continuous improvement culture and demonstrate a strong commitment to improving their environmental sustainability, as well as actively engaging in the local community, making them a suitable recipient of this award.

**JUDGES'
COMMENTS**

Individual Leadership / Overall Winners PARK ROYAL BUSINESS OF THE YEAR 2025

HIGHLY COMMENDED



Edwards Removals is one of London's most prestigious moving and storage companies, offering award-winning removals and storage solutions. Edwards is committed to addressing the environmental challenges of operating in a carbon-intensive industry.

The company's ESG strategy focuses on reducing and offsetting carbon emissions while minimizing their environmental footprint. Partnering with Carbon Footprint, they conduct annual carbon assessments to identify areas for improvement.

Their sustainability efforts go beyond emissions reduction. For every move they complete, they plant a tree through Carbon Footprint's UK tree-planting initiative, helping to offset their removals and providing customers with an ethical and eco-friendly service. Additionally, they have eliminated single-use plastics from their packaging, replaced them with biodegradable and recyclable materials, and improved recycling processes by investing in a warehouse baler - saving the equivalent of 1,343 trees this year alone.

Edward Removals combines a clear focus on excellent customer satisfaction with a deep commitment to environmental sustainability initiatives, demonstrating leadership in sustainable logistics. Over the past year, they have reduced emissions by more than 20%, equating to 200 tons of carbon, by upgrading their fleet to Euro 6 vehicles, trialling electric HGVs, using renewable HVO fuels, and enhancing driver training for fuel efficiency.

**JUDGES'
COMMENTS**



**CONGRATULATIONS TO ALL THE FINALISTS AND WINNERS
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To find out more about Dina Foods visit us at www.dinafoods.com or contact us at customer-services@dinafoods.com



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Individual Leadership / Overall Winners

WEST LONDON BUSINESS LEADER OF THE YEAR 2025

WINNER



KATIE WYLE
Unibail-Rodamco-Westfield

Katie has dedicated her career to the retail industry, working for high street and luxury brands, including Selfridges, Fortnum & Mason, and Marks & Spencer. Katie began her journey with Westfield twelve years ago as the Assistant General Manager of Westfield Stratford City before becoming General Manager of Europe's largest shopping centre, Westfield London. In 2023, Katie became Head of Shopping Centre Management for Unibail-Rodamco-Westfield, overseeing teams at Westfield London, Westfield Stratford City, and Croydon's Centrale & Whitgift shopping centre.

Community leadership

Katie is deeply passionate about retail and its career opportunities. In 2024, she internally spearheaded the West London Retail Skills Hub, launched at Westfield London. This initiative, developed by Westfield, Spark! and West London College - supported by Ethos Farm, Inspire ATA, and West London Business - aims to support people of all ages in starting or growing their retail careers. Inspired by the West London Local Skills Improvement Plan (LSIP), the Hub is being developed to provide world-class retail training, employment support, and specialist programmes for the local community. Over time this will help tackle the skills shortage in retail and grow the wider talent pool in West London.

Katie's support for collaboration between public, private, and third-sector organisations is helping build a platform that will raise the profile of retail as a dynamic and rewarding career path. This initiative not only seeks to support retailers by providing well-trained staff but also inspires job seekers and employees with the diverse opportunities the retail sector offers. Through targeted outreach, recruitment support, and comprehensive training programmes the Hub showcases retail as a viable and exciting career choice.



VIDEO

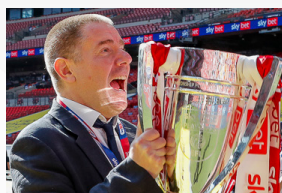
Katie's strategic vision has not only driven significant economic and social value but also fostered a culture of sustainability and inclusivity. Katie's leadership is not just about achieving business success; it's about making a lasting, positive impact on society.

**JUDGES'
COMMENTS**

Individual Leadership / Overall Winners

LIFETIME ACHIEVEMENT IN BUSINESS AWARD

WINNER



MATTHEW BENHAM **Smartodds / Brentford FC**

Matthew Benham is a businessman and life-long and committed football fan. Born in May 1968 he developed an interest in football, and understanding of tactics, by watching Brentford FC as a teenager. In 1989 he graduated from Wadham College, Oxford with a degree in Physics.

Football

Business success enabled Matthew to invest in football. In 2005 Matthew helped Brentford fans acquire Brentford Football Club and he continued to support the fans in their ownership of the club until 2012 when he took control of the club. Apart from the 1992/93 season, when the club had one season in the second division, Brentford bounced between the third and fourth tiers of English football since the fifties and was last a regular in the first tier in 1947. Matthew's support has seen Brentford rise from the fourth division of English football in 2010 to the Premier League in 2021. Under his tenure the club moved in 2020 from Griffin Park to its new ground the Gtech Community Stadium - keeping Brentford, West London as its home.

Like West London, Matthew is internationally connected and open to overseas investment and recruitment of the best talent. In July 2014 Matthew took control of FC Midtjylland, a Danish Supaliga team, who went on to win the Danish title three times and the Danish Cup twice. Matthew recently sold his shares in FC Midtjylland to Heartland, a company owned by Anders Povlsen, a Danish billionaire who is an entrepreneur in the fashion industry.

Community

The club continues to actively support its associated charity Brentford FC Community Sports Trust. Since 2014 the Trust's community programmes, which tackle diverse social issues, including inclusion, community cohesion, deprivation, physical activity, education and health, have delivered and engaged with: over 29,000 sports and community sessions; education and physical activity in over 100 schools; over 8,500 girls; more than a million session hours; and over 500 adults and children with disabilities.

Under his watch Brentford FC has returned to the Premiership and been recognised as Football League Community Club of the Year four times in 2006, 2010, 2014 and most recently in 2017. Alongside satisfied clients at Smartodds his track record at Brentford FC saw Matthew secure the highest club owner approval rating in a March 2022 survey of 10,500 Premier League fans.

**JUDGES'
COMMENTS**

Individual Leadership / Overall Winners WEST LONDON COMPANY OF THE YEAR 2025

WINNER



Dina Foods, based in Park Royal, West London, is one of the UK's leading artisan producers of specialist Mediterranean foods, which include a range of authentic flatbreads, confectionery and savouries.

Read on pages 24 and 63, why Dina Foods were Highly Commended in the Manufacturing Business of the Year category and Winner of Park Royal Company of the Year 2025.

Dina Foods heritage is steeped in Mediterranean traditions and family recipes. Since forming in 1992 Dina Foods has grown to become a market leader supplying their artisan produce to national and international customers. Employing hundreds of West Londoners in the business they are deeply engaged in the environmental sustainability challenges of the food sector. They also roll their sleeves up and bring the capacity of their senior leadership to help shape the future of Park Royal, London's largest industrial estate. Dina Foods clearly set out to demonstrate everyday how business can be a force for good.

**OUR JUDGES
CONCLUDED**

Joint Social Enterprise Partners for the
West London Business Awards 2025



We are a partnership linking up industries who produce excess construction materials and communities who need access to affordable and sustainable materials.

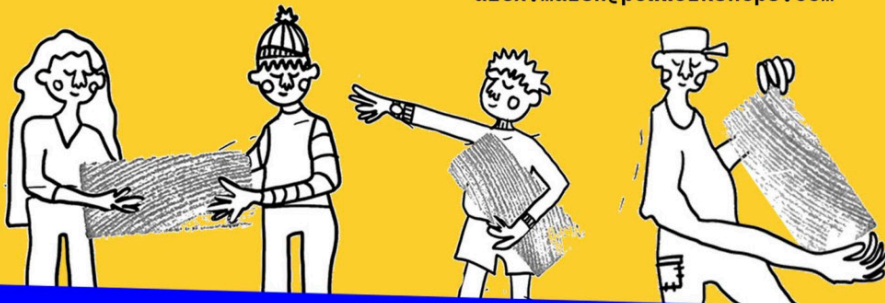
Re-Made in Park Royal is a new material exchange hub, connecting innovative start-ups, artists and makers with waste and surplus materials from local industries.

ReCollective build community infrastructure from reclaimed materials through a network of environmental designers and communities.

Any funds raised by the West London Business Awards will go towards developing our work and setting up our new Reclaimed Materials Hub in Park Royal.

For enquiries email:

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